



BRAZILIAN

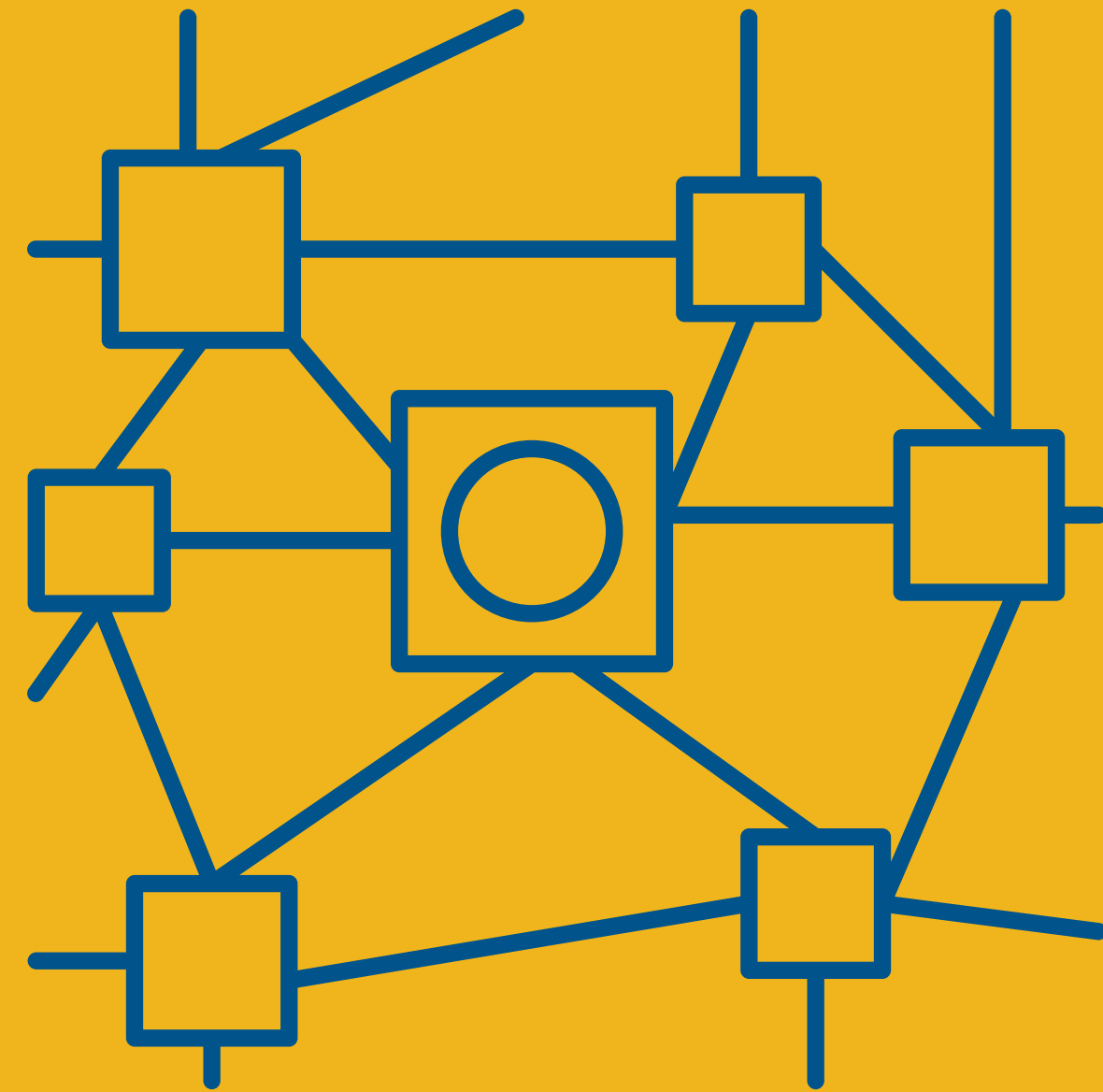
LOUNGE

Media Kit

Community that Expands
the iGaming Industry

With the rapid expansion of the iGaming industry in Brazil, the country is solidifying its position as one of the world's most promising and strategic markets. Driven by the vision of connecting opportunities, strengthening brands, and accelerating business growth, Brazilian Lounge was born.

More than just an initiative, Brazilian Lounge is a complete ecosystem of solutions designed to foster relationships and networking, increase brand visibility, and empower Brazilian companies within the global iGaming industry.



Products

Click on the cards to directly access each product.



Magazine

Connect your brand, build authority, and amplify your presence in the iGaming market.

[Click Here](#)



Stand

Global Presence for Your Brand to Stand Out with High Impact at Major iGaming Events.

[Click Here](#)



PODCAST

Podcast

Promote your brand to the most strategic audience in the iGaming industry and strengthen your market presence.

[Click Here](#)



Coworking

Be part of the largest iGaming business hub in Latin America and engage in networking opportunities every day.

[Click Here](#)



Magazine



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Project

Brazilian Lounge is a strategic platform created to strengthen connections, generate visibility, and drive the **iGaming market across Latin America** — and Brazilian Lounge Magazine represents this movement in a unique way.

As the only printed magazine specialized in the sector, with a strong focus on Brazil and Latin America, it highlights **industry leaders, market trends, business opportunities, and exclusive content** that positions brands at the forefront of the global iGaming landscape.



Offline

Online



ADVERTISING SPACES

Premium

2nd Cover

Double

1850€

3rd Cover

Double: 1550€

Single: 1000€

4th Cover

Single

1550€

ADVERTISING SPACES

Standard

**Single
Page**

Single
750€

Double Page

Double
1200€

Article

Single
550€
(+ Ad)

**Índice
Patrocinado**

Double
800€

Pág. Central

(meio da revista)
1.100€

Entrevista

Single
1.160€
(Ad. obrigatório)

Stand



Complete Booth Solution for Business Growth and Lead Generation

Brazilian Lounge takes your brand's presence at iGaming events to a new level of positioning, authority, visibility, and business generation — at a fraction of the cost.

We develop high-impact strategic booths designed to showcase your company at the industry's leading events, attract key decision-makers, and expand connections with the biggest players in the market.

More than just a structure, **we deliver a strong and professional brand presence** through smart shared spaces, specialized support, and an operation built to maximize networking, relationships, and commercial opportunities.

Our mission is to transform every event into a platform for authority, global exposure, and business growth for your brand within the iGaming industry.







BR Lounge Service Package

Includes:

- Bilingual promoters
- Inclusion of brochures, branded items (such as logo bags), and business cards at the booth (materials provided by the client)
- Social media posts featuring and tagging the client
- Brand exposure on the backdrop and screens throughout the entire event
- QR Code activations
- Professional photo coverage
- Customized brand activations (subject to negotiation)



Advantages



Increased visibility



Partnership Opportunities



Relationship Building and Strengthening



Network Expansion and Amplification



Reduced costs



Experience showcase



Shared resources



Less stress



Benefits



Events 2026/2027



London
1-2 de July/26



2027



Mexico
1-3 September/26



2027



Rome
2-5 November/26



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With Brazilian Lounge, you save time and money.

01

Negotiation

It can take hours, if not days, to negotiate with the organization.

02

Designers

It can take several weeks to work with designers to articulate and finalize your concept.

03

Contracts

Reviewing contracts with event organizers, booth designers, and builders can take several hours for the legal team.

04

1st Costs

Once the contract is signed, expect to spend approximately €35,000 for a decent-sized booth space.

05

2nd Costs

The cost for a designer to create a concept and complete an architectural project can range between €3,000 and €5,000.

09

Local Partners

Hiring someone local to manage logistics and handle relationships with builders can end up costing more time and money.

08

Gifts & Materials

Managing logistics and creating your own merchandise can be a time-consuming process that can take several weeks.

07

3rd Costs

Building your booth can cost an average of €58,000, including furniture, appliances, and screens.

06

Contractor

It can take a few weeks to receive quotes from builders responsible for executing the project.

10

4th Costs

Recruiting and hiring a local hostess may be cheaper than bringing one from Brazil, but it could cost you time and at least €2,000.

11

Coffee

If you are considering offering coffee or beverages, it is important to note that you will need to hire a supplier and invest at least €3,000.

12

Cleaning

Your booth will require cleaning at least twice a day and deep cleaning at the end of the day, which can cost around €750 during the event.

13

Renewing

The next day, your booth needs to be fresh and your team ready to work on new business, and managing the booth takes precious hours.

14

Final Cost <> €120K

Participating in an international event can cost a company an average of €120,000, including travel expenses.



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PRICES & PACKAGES

Investments

EVENT SPONSORSHIP QUOTE

EUR 15,500.00

INCLUDES:

- Event pass
- Brazilian Lounge Magazine - Full-page ad
- 1 year listed in the Digital Directory
- 1 post on Instagram and LinkedIn after the event.



Podcast



Project

The Brazilian Lounge Podcast is more than just a podcast; it is an open platform for discussions and insights into the perspectives and journeys of prominent figures in Brazil's iGaming, casino, and sports betting industry.

Through in-depth analysis, strategic connections, and a forward-looking vision, we deliver high-quality and relevant content for those who want to gain deeper knowledge about the market.



Sponsorship

Sponsoring the Brazilian Lounge Podcast offers brands a unique opportunity to reach a highly qualified audience within Brazil's iGaming, casino, and sports betting industry. Through exposure across prominent channels, **sponsors gain access to a global audience — including industry leaders — while showcasing their services directly to potential clients.**

In addition, **sponsoring the podcast enhances brand credibility, fosters strategic partnerships, and provides exclusive access to industry insights and market intelligence**, making it a powerful choice for companies looking to establish a strong presence and accelerate growth within the iGaming sector.



PRICES & PACKAGES

Master Plan

1540€ Min Pack -
4 episodes
1 QUOTE

INCLUDE:

- Sponsored mention of up to 2 minutes
- Full episode exposure on YouTube and Spotify
- Highlight clips on Instagram
- Link in bio
- Special acknowledgment
- Banner and brand seal
- Digital directory listing
- LinkedIn post by the hosts
- Instagram post



PRICES & PACKAGES

Gold Plan

770€ Min Pack -
4 episodes
2 QUOTES

INCLUDE:

- QR Code displayed on screen for a minimum of 10% of the episode time
- Banner placement
- Link in bio
- Simple acknowledgment
- Directory listing
- LinkedIn post
- Instagram post



PRICES & PACKAGES

Silver Plan

465€ Min Pack -
4 episodes
2 QUOTES

INCLUDE:

- QR Code displayed on screen for a minimum of 5% of the episode time
- 5% on-screen TV exposure time
- Banner placement
- Directory listing
- LinkedIn post
- Instagram post



Co-working



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Business and Networking Hub

Brazilian Lounge goes beyond being just a physical space — it is a strategic hub that connects brands, professionals, and industry leaders.

Located in São Paulo, we provide an environment designed for qualified networking, business meetings, and the generation of real business opportunities. With a premium structure and carefully curated audience, our space enhances connections,

strengthens brand positioning, and drives results within **the iGaming and entertainment ecosystem.**



Networking and Business Opportunities

Here, we bring together talent, creative minds, and visionaries in a thriving environment for the industry. We believe it is strategic to have at least one C-Level executive present to stay up to date on the latest news and opportunities Brazil has to offer.

Community

At Brazilian Lounge Co-Working, we don't just share workspace; we also share ideas, experiences, and visions for the future. If you are looking for a place where innovation and business converge in one of São Paulo's most prestigious locations, you are in the right place.

Join us and be part of this community that drives industry success in Brazil and beyond.



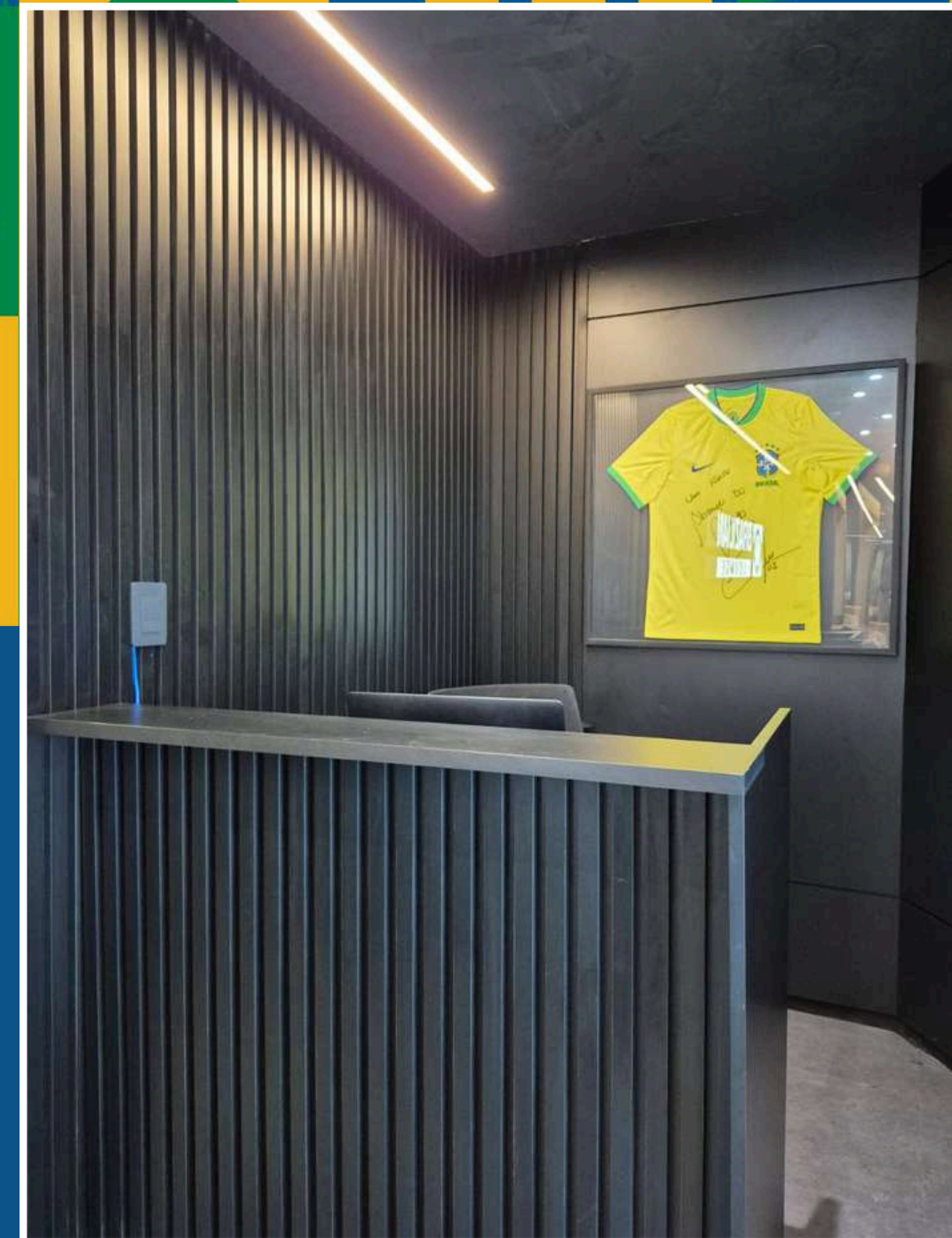
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- 2º andar Itaim Bibi 04543-011



30 min:
Congonhas Airport



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Positions

Sales starting July 26

Contact us for more information.

- 24/7 Hot-desk
- Private rooms for calls and video conferences
- Coffee, water, and tea
- Community Space
- Meeting room
- Wi-Fi



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Interested?
Get in touch

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